



## Broadcasters & Cable T.V.

From the Property & Inland Marine Division

Radio and television broadcasters and Cable T.V. operations have unique property coverage needs for their specialized industry. We've designed coverage that responds to those needs:

### Limits

- We schedule a specific amount of insurance for each tower and its antenna. This allows you to periodically review values on these critical components to keep pace with inflation.
- One blanket limit applies to all the other radio and TV communications equipment, making it easier for you to select the right amount of insurance.

### No Coinsurance in the Coverage form

That's right, you don't have to worry about being penalized on partial losses because inflation has increased values.

### Business Income & Extra Expense (Optional Coverage)

- We cover not only time element losses that arise from a covered cause of loss to your broadcasting real, personal property and your premises, but also we can cover your business income and extra expense losses arising from covered causes of loss to public utilities or network affiliation properties. (Off premises Power & Communications Endorsement.)
- If the station suffers a covered Business Income loss caused by the interruption of broadcasting, we also cover the reduction in income due to lower, published audience ratings.
- Our policy provides coverage for lost income for an additional 90 days beyond the period of restoration. This gives you a better chance to get back to full recovery.

Coverages are summarized and subject to meeting underwriting guidelines and to the terms, conditions and exclusions printed on the policy. The insurance coverages described above may be underwritten by Great American Insurance Company, Great American Assurance Company, Great American Alliance Insurance Company, or Great American Insurance Company of New York. Licensing authority varies by state.  
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